Ben Prince

Final Project

CNMT 110

Prof. Dhalla

Final Project

Site Name: Sahara Gold

Client Info: Name: Glen Trial Message: Whatever they want to tell the company. Email: [yadayada@yahoo.com](mailto:yadayada@yahoo.com)

Objectives: To showcase what Sahara Gold is about and to explain where they aspire to go.

Target Audience: Those who are curious about who or what we are, and potential investors.

Tone: Ambitious

Theme: Background/Introduction of Sahara Gold

Visuals: Professional, Deserts, Media, logo

Market Research:

Crude oil stock has dropped dramatically in price within the last 3 months

Winter seems to be the off season for oil, while summer into fall seems to be prime season for it.

Site’s Accent Color: Gold

Goals of Website:

To establish who/what Sahara Gold is and what they strive to do. To convey what it is Sahara Gold has to offer its clients and workers.